

A Level Media Studies two-year course outline

Year 12 2024-2026

Year 12 (2024-2026): Component 1 and NEA

Term 1

Component 1, Section A

Analysing Media Language and Representation

Cover the following texts and corresponding unseen texts for comparison:

Focus on Media Language, Representations, Contexts and specified theories for each text.

1. Tide print advert
2. Kiss of the Vampire film poster
3. Super. Human. Paralympics TV advert
4. Formation, Beyonce music video
5. Seventeen Going Under, Sam Fender music video

Component 1, Section B

Exploring Media Industries and Audiences

Cover audiences content for Tide and Super.Human.

Cover Black Panther and I, Daniel Blake (Industry only). Must study at least one poster, at least one trailer, the opening credits, at least one extract from each film and their online marketing.

Term 2

Component 1, Section A

Exploring Media Language and Representations

Cover the following print-based texts and corresponding unseen texts for comparison:

Focus on Media Language, Representation, Contexts and specified theories for each text:

1. The Daily Mirror (01 February 2022)
2. The Times (01 February 2022)

Component 1, Section B

Exploring Media Industries and Audiences.

Cover one full print edition of The Daily Mirror, one full print edition of The Times and at least 2 pages from each website including the homepage.

Cover Industries and Audiences content for newspapers.

Video Games – Cover Industries and Audiences content for Assassin’s Creed franchise including one entry in detail (Assassin’s Creed III: Liberation).

Term 3

Component 1, Section B

Exploring Media Industries and Audiences.

Cover Industries, audiences and contexts content for Woman’s Hour including extracts from at least two episodes of Woman’s Hour.

Component 1 mock exam revision.

Component 3 – NEA

Introduce the NEA (brief released 1st March each year).

Study relevant aspects of genre, industry, audience, representations and media language relevant to the specified brief.

Research, plan and begin to produce NEA.

Year 12 (2024-2026): Component 2 and NEA

Term 1 –

Component 1, Section A + B

Begin Year 11 with revision of Component 1 and content covered in Year 12.

All aspects of the Media Theoretical framework are covered for each section of Component 2.

One member of staff teaches:

Component 2, Section A – Television in the Global Age

Cover set episode of Black Mirror (Series 3, Episode 4. *San Junipero*)

Cover set episode of The Returned (Series 1, Episode 1. *Camille*)

One member of staff teaches:

Component 2, Section B – Magazines. Mainstream and Alternative Media.

Cover Vogue 1965 edition

Cover The Big Issue Oct 13-23 2016 edition

Term 2 -

Component 2, Section C– Media in the Online Age

All aspects of the Media Theoretical framework are covered for each section of Component 2.

One member of staff teaches:

Zoe Sugg (YouTube channel, official website and social media).

One member of staff teaches:

Attitude (official website)

For online media, the following should be studied:

- the codes and conventions of the home page, including aspects of layout and design
- examples of posts, such as specific blogs, vlogs or articles from the online products
- examples of interactivity, including links to and use of social and participatory media

Term 3

Exam revision of Component 1 and Component 2 in lead up to exams.

Ongoing revisions of NEA submissions over the course of Term 1 and Term 2. Final submission of NEA at the end of Term 2.

A Level Media Studies two-year course outline

Year 13 2023-2025

Year 13 (2023-2025): Component 1 and NEA

Term 1

Component 1, Section A

Analysing Media Language and Representation

Cover the following texts and corresponding unseen texts for comparison:

Focus on Media Language, Representations, Contexts and specified theories for each text.

1. Tide print advert
2. Kiss of the Vampire film poster
3. Super. Human. Paralympics TV advert
4. Formation, Beyonce music video
5. Seventeen Going Under, Sam Fender music video

Component 1, Section B

Exploring Media Industries and Audiences

Cover audiences content for Tide and Super.Human.

Cover Black Panther and I, Daniel Blake (Industry only). Must study at least one poster, at least one trailer, the opening credits, at least one extract from each film and their online marketing.

Term 2

Component 1, Section A

Exploring Media Language and Representations

Cover the following print-based texts and corresponding unseen texts for comparison:

Focus on Media Language, Representation, Contexts and specified theories for each text:

1. The Daily Mirror (01 February 2022)
2. The Times (01 February 2022)

Component 1, Section B

Exploring Media Industries and Audiences.

Cover one full print edition of The Daily Mirror, one full print edition of The Times and at least 2 pages from each website including the homepage.

Cover Industries and Audiences content for newspapers.

Video Games – Cover Industries and Audiences content for Assassin’s Creed franchise including one entry in detail (Assassin’s Creed III: Liberation).

Term 3

Component 1, Section B

Exploring Media Industries and Audiences.

Cover Industries, audiences and contexts content for Woman’s Hour including extracts from at least two episodes of Woman’s Hour.

Component 1 mock exam revision.

Component 3 – NEA

Introduce the NEA (brief released 1st March each year).

Study relevant aspects of genre, industry, audience, representations and media language relevant to the specified brief.

Research, plan and begin to produce NEA.

Year 13 (2023-2025): Component 2 and NEA

Term 1 –

Component 1, Section A + B

Begin Year 11 with revision of Component 1 and content covered in Year 12.

All aspects of the Media Theoretical framework are covered for each section of Component 2.

One member of staff teaches:

Component 2, Section A – Television in the Global Age

Cover set episode of Black Mirror (Series 3, Episode 4. *San Junipero*)

Cover set episode of The Returned (Series 1, Episode 1. *Camille*)

One member of staff teaches:

Component 2, Section B – Magazines. Mainstream and Alternative Media.

Cover Vogue 1965 edition

Cover The Big Issue Oct 13-23 2016 edition.

Term 2 -

Component 2, Section C– Media in the Online Age

All aspects of the Media Theoretical framework are covered for each section of Component 2.

One member of staff teaches:

Zoe Sugg (YouTube channel, official website and social media).

One member of staff teaches:

Attitude (official website)

For online media, the following should be studied:

- the codes and conventions of the home page, including aspects of layout and design
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- examples of interactivity, including links to and use of social and participatory media

Term 3

Exam revision of Component 1 and Component 2 in lead up to exams.

Ongoing revisions of NEA submissions over the course of Term 1 and Term 2. Final submission of NEA at the end of Term 2.